



OH

Columbus, Ohio

Anthony Riebe

## Anthony Riebe Columbus Car Audio Columbus, Ohio

Anthony Riebe has been a mainstay at Columbus Car Audio in the Buckeye State. First joining the three-location franchise as an intern, he has been employed there full-time since 1998.

His responsibilities have shifted over the years but he figures at least half of his work hours are still spent working on cars, while the other half of the time he's managing and handling administrative work. Riebe is also in charge of staffing and technical training at the three locations and an expediter business.

Riebe has come a long way since starting as a sales intern. Taking the initiative to help out in the garage, he earned his keep at Columbus Car Audio. From there, he was promoted to

assistant manager and eventually store manager, the title he currently holds. All said and done, it's been 14 years and he takes being recognized as a Top 12 installer as validation of the level of his work. "I've obviously had to work hard to learn all the facets of the industry, spend time with the reps to get to know the products," Riebe said. "I guess it means I can help others grow in their careers, maybe help the industry as a whole."

A self-described "jack of all trades," Riebe may not be involved in exotic installs directly, but he keeps the shop running and staying on top of new products by staying in touch with dealers and technicians. "My position has kind of evolved," he said. "I oversee what happens in the garage, walk around and see what goes on."

There needs to be training on troubleshooting integration products, according to Riebe. "The industry has turned into plug-and-play with new data bus integration," he said. "If we plug in and there's parts that don't work, we can't test. I'd like to see how we can troubleshoot these parts and how these parts work."