

**For Immediate Release**  
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## **Columbus Car Audio Wins Mobile Electronics Retailer of the Year**

*3-store specialist chain is selected from 50 nominees nationwide*

Torrance, Calif., October 4, 2011 – *Mobile Electronics* magazine, the industry’s premier trade publication dedicated to the success of specialist retail establishments, has named Columbus Car Audio and Accessories as its 2010-2011 Retailer of the Year. The award was presented to the three-store Central Ohio chain, which has locations in Columbus, Reynoldsburg and Newark, in a special awards presentation held in Dallas last month.

Columbus Car Audio’s selection is the result of a 3-month long process which started when the business was named to the mobile electronics industry’s “Top 50” Retailers list through nominations by industry sales representatives. From there, professionals in the mobile electronics industry—as well as customers of individual retail stores—were asked to vote to select their favorite retailers. After four weeks, Columbus Car Audio emerged a finalist for Retailer of the Year, receiving recognition as one of the nation’s “Top 12” Retailers.

“We were thrilled when we were announced as finalists,” said Danielle Hays, co-owner at Columbus Car Audio. “We were very proactive in getting people to go online and vote for us. We made phone calls and posts on our Facebook page, and watched our standings improve each week as the votes were updated. As hard as we worked, you would think we were running a political campaign!”

Finalists were asked to submit a series of business and marketing samples and information to *Mobile Electronics* magazine for the final judging. Of the 12 finalists, four were selected from different regions of the country.

“We have the best employees in the world that work for us,” said co-owner Todd Hays, who thanked his wife and two of his prominent staff members during the awards presentation. “Without these guys we wouldn’t be up here receiving this award.”

“In the judging process, we look for businesses that represent the best of what specialist mobile electronics retailers have to offer: expertise, unparalleled service, professional workmanship and a clean, welcoming environment for men and women,” said Solomon Daniels, editor-in-chief of *Mobile Electronics*. “Columbus Car Audio strongly demonstrated all of these traits in its judging submissions, as well as in comments received from its customers who took the time to vote. The stores and staff are to be commended for their hard work, and we are honored to recognize the organization as a prime example of how to provide the ultimate mobile electronics retail experience.”

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