



For Immediate Release

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Columbus Car Audio Named to the Top 50 List of Mobile Electronics Retailers in the U.S. by *Mobile Electronics* Magazine

Retail location embodies professionalism, expertise and customer service

May 13, 2011 – Torrance, Calif. – Columbus Car Audio, a mobile electronics specialist retail and professional installation facility in Columbus, OH, has been named to *Mobile Electronics* magazine's Top 50 Retailers list for 2010-2011. The Top 50 list is compiled each year from nominations by factory and independent sales and customer service representatives from the mobile electronics industry.

"This magazine's job is to highlight the best examples of businesspeople and installation professionals in our industry, in order to create a standard that thriving specialist retailers and installers should aspire to," said Solomon Daniels, editor-in-chief of *Mobile Electronics*. "The Top 50 Retailers and Top 100 Installers lists reflect those who work hard to represent the best our industry can offer. They have been recognized by their peers with this award, and we are proud of them."

Mobile Electronics has been compiling the Top 50 annually for more than 15 years. Retailers on the list receive a wall certificate signifying their achievement, as well as the right to use award artwork on their Websites, marketing materials and social networks. Their retail locations also remain listed on the *Mobile Electronics* magazine Web site, www.me-mag.com, for the duration.

In addition, each award recipient is eligible to be considered for the Top 12, a series of finalists for the magazine's ultimate Retailer of the Year award. The Top 12 are determined by votes from industry professionals and customers of the retailer. Votes can be placed at www.me-mag.com/awards until May 31, 2011.

About Mobile Electronics

Now in its 25th year, *Mobile Electronics* magazine is a trade publication that serves the needs of retail, sales and installation professionals in the mobile electronics industry. Published seven times per year, *Mobile Electronics* provides insight, product information, business tips and technical data to maintain and enhance the growth potential and expertise of industry specialists. The magazine is supported by its Web site, me-mag.com, and Hotwire, its twice-weekly email newsletter. For more information, visit www.me-mag.com.

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